

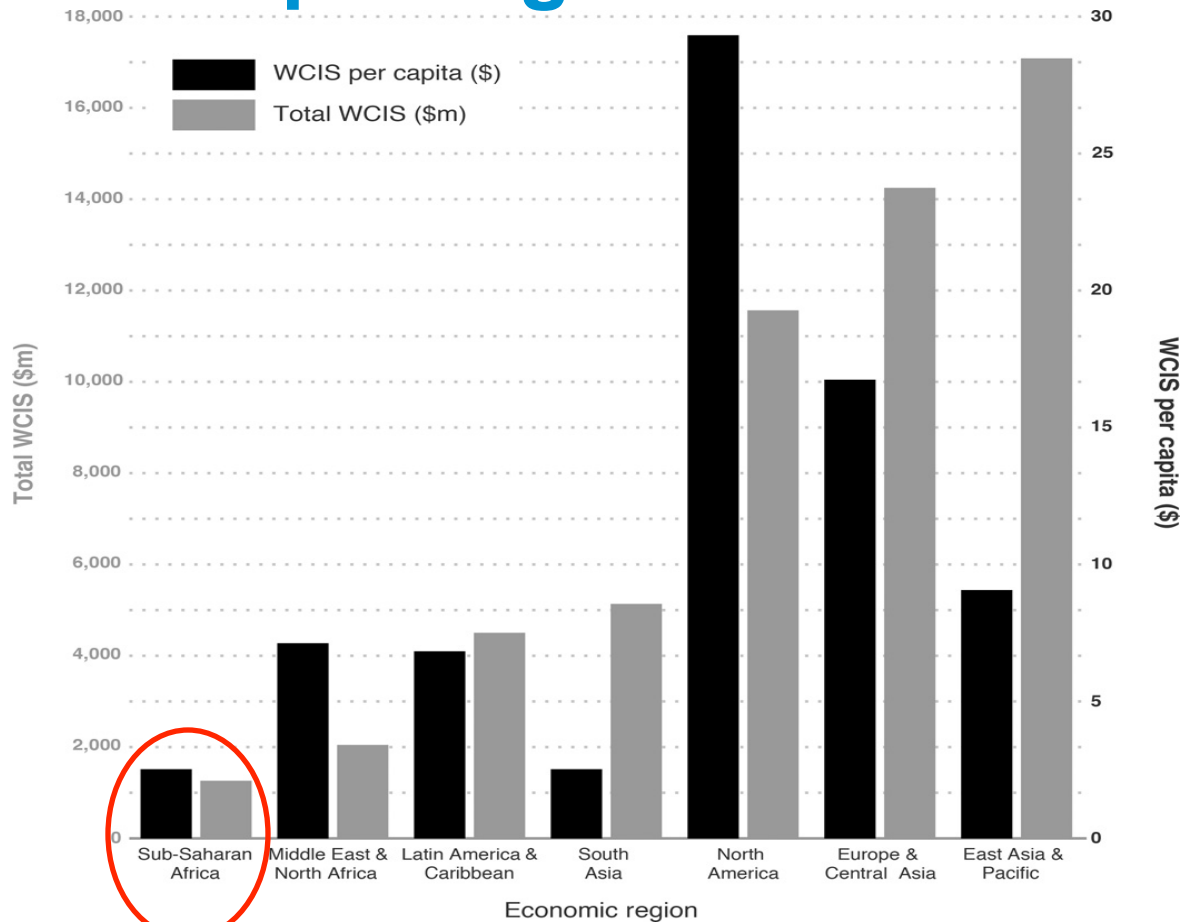
Climate information services in Sub-Saharan Africa

A review of the market and private sector engagement

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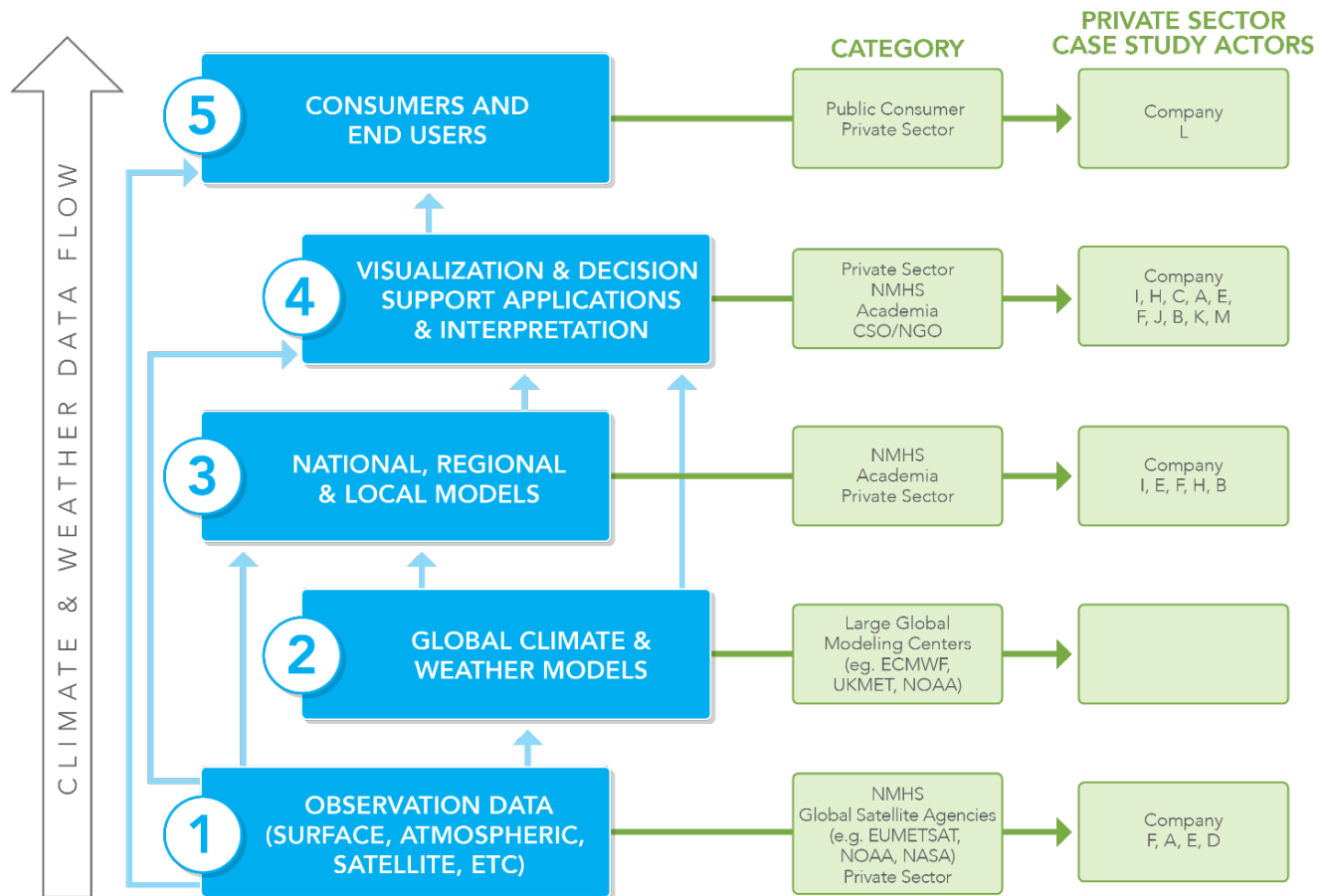


Total WCIS per region



Georgeson, L., Maslin, M., and M. Poessinow. 2017. Global disparity in the supply of commercial weather and climate information services. *Science Advances*. 3(5):1-9. <http://advances.sciencemag.org/content/3/5/e1602632.full>. Accessed 26 September 2017.

Private Sector in CIS Data Flow





Type of private sector business models

Company	B2D	B2D2C	B2D2G	B2G	B2G2C	B2B	B2B2C	B2C
Company A				X			X	
Company B	X					X	X	
Company C	X						X	
Company D	X					X		
Company E			X	X		X		
Company F			X	X		X	X	
company G		X			X		X	
Company H						X	X	
Company I		X				X		X
Company J					X		X	
Company K		X				X	X	
Company L							X	
Company M			X	X		X		
Total	3	3	3	4	2	8	9	1

B = Business, D = Donor, G = Government, C = Consumer.

Where there are two letters the buyer and the user are the same entity. If there are three letters the second letter represents the buyer and the third letter represents the end user.



Market conclusions

- Diverse private sector models with scope for PPPs
- Sustained dialogue amongst CWE actors has fostered an enabling environment for CIS delivery in *developed* economies. No neutral host exists yet in SSA.
- Data infrastructure and investment is an important market enabler
- Stable budget and/or revenue for NMHS, in particular for maintenance and operations, is key to the delivery of sustainable CIS by all CWE actors
- Donor funding can help create but also distort market
- Tech innovations imported & modified for SSA context



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