

# WMO Public-Private Engagement Policy

PPE in Global Weather Enterprise (GWE) Context

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## WMO – Who we are

- The World Meteorological Organization is a UN specialized agency for meteorology (weather and climate), operational hydrology and related geophysical sciences
- WMO Convention; rules and procedures; international standards
- 185 Member States and 6 Member Territories
- Broad network of partnership organizations



<http://public.wmo.int>

**WMO is not “a club” of National Meteorological Services**

**WMO Members are States**

**WMO is an inter-governmental organization**

**All relevant stakeholders and sectors could express their voice at WMO**



## WMO PPP concept

- Transition from a primarily public-funded model to an “enterprise” model with participation of public, private and academia sectors
- Main drivers:
  - Global agenda – UN SDGs, Sendai Framework for DRR, Paris Agreement on climate change, Global Framework for Climate Services (GFCS)
  - Rapidly changing technological environment and business landscape
  - Increased demand for weather and climate decision-supporting services
  - Pressure from Governments on public budgets
  - Changing business models in service production and delivery



# Principles of successful PPP

- Seek for “win-win” public-private partnerships scenarios that benefit society;
- Recognize mandates and responsibilities stemming from international and national legislation and regulations;
- Articulate evidence-based policy options for ensuring a level playing field, fair and equitable cost- and benefit-sharing;
- Adherence to international norms and standards promulgated by WMO;
- Stimulate uptake of research and technological developments into operations and generation, translation and dissemination of knowledge;
- “No country left behind” principle - keep the needs of developing countries, LDCs and SIDS in focus.



## Challenges

- Data ownership and sharing policy
- National legal frameworks
- The “authoritative voice” of NMHS in the warning services
- Authentication, accountability, quality assurance, etc.
- Sharing of costs for core infrastructure

## Opportunities

- Service-oriented solutions
- Innovative tailor-made solutions to fit the resources of developing countries
- Private sector help to reach the end-user
- Resolve long-standing deficiencies in availability and accessibility of information and services in developing countries





## Collaboration with GWE partners

- Series of public-private-academia dialogues since 2014 organized and supported by WMO, the World Bank Global Facility for Disaster Reduction and Recovery (WB GFDRR), the Association of Hydro-Meteorological Equipment Industry (HMEI), learned societies
- A Global Weather Enterprise Forum has been established – first meeting in Singapore (April 2018)
- A consultative mechanism to facilitate, steer, and contribute to the dialogue between the public, private and academia sectors



## Next steps

- WMO to convene a GWE conference with all stakeholders in 4Q 2018
- WMO 18<sup>th</sup> Congress (June 2019) to consider policy decisions on PPP and GWE
- Collection of good national practices in PPP
- Pilot projects



# Thank you!

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